

Indian Institute of Tourism and Travel Management,

(An Autonomous Body under Ministry of Tourism, Govt. Of India) A-36, Block A, Industrial Area, Sector 62, NOIDA - NCR, 201309

PLACEMENT BROCHURE 2019 - 2020

"Ready to create magic in the Tourism & Allied Industry"

https://www.iittmnoida.ac.in

Established in 2007

Table of Contents

0	Director's Communique	1
0	Nodal Officer Communique	2
0	Chairperson Communique	3
0	IITTM, NOIDA	4
0	MBA (TTM)	5
0	International Collaboration	6
0	Off Campus Activities	7
0	Summer Internship 2019	8
0	Placement Record 2018	9
0	Student Profile	10-4
0	Placement Committee	43
0	Getting to Campus	44
0	Response Sheet	45



Dr. Sarat Lenka Professor and Director

Director's Communique

It gives me immense pleasure in representing Indian Institute of Tourism and Travel management to the corporate world as the Director of the centres of IITTM spread across India. IITTM is an autonomous organization of the ministry of tourism

Since the time of inception, IITTM has focused on building leaders who deliver real value to the organizations that they work. It is not just in terms of work-related competence, but also the strong ethics and value system that guides them as individuals and corporate citizens.

IITTM right from the time of enrolment of students for its different campuses selects students with high leadership potential. The team of enriched and dedicated faculty helps, guide, mould these students through the curriculum and extra activities that are designed through constant interaction with the Industry. All along, the focus is on building leaders with a strong character remains paramount.

These qualities of character, competence and enthusiasm in our students have ensured a firm and lasting bond between IITTM and all industry stakeholders in the field of tourism. Our Alumni base of over 2000, spread out across many companies in India and globally, provides ample testimony of these strong relationships. They are consistently delivering value to the organizations they work with.

The performance of our students in all the critical areas of innovation and product development has been remarkable. Our gender balance continues to be sound, and several of our women students are now leaders in significant Companies.

IITTM continues on its journey of producing inspired leaders. IITTM shall continue to be a destination of choice for recruiting organizations for the years to come.

I am confident that our students shall further enrich our bonds with the Industry. best wishes



Dr. Monika Prakash Nodal Officer IITTM NOIDA

> "EDUCATION IS THE PASSPORT TO THE FUTURE, FOR TOMORROW, BELONGS TO THOSE WHO PREPARE FOR IT TODAY"

Nodal Officer Communique

Dear Industry Partners,

It is a privilege to serve as the Nodal Officer of the Indian Institute of Tourism and Travel Management, NOIDA, the premier institute in the country offering education, training, research and consultancy in the sustainable management of tourism, travel and other allied sectors.

Needless to mention that the contemporary scenario across the globe keeps throwing challenges at various levels,

but it is the passion for excellence in us which keeps it going.

We at IITTM believes in Dedication, Determination, Discipline & Efforts The institute and its faculty are committed to nurturing students to the fullest extent possible. I think that in our role as a facilitator, we are successful in bringing out the best in every student and encourage them in achieving their goals.

It gives me pride in presenting you the batch of bright students who are prepared to take up tests of life.

The students are encouraged to participate in activities beyond the curriculum. Such involvements help to build their personal as well as professional confidence.

I welcome the corporates to this prestigious institution and look forward to developing a strong association with all of you to realize our shared goal of becoming not only great tourism professionals but also good human beings.

Best wishes



Dr. Rinzing Lama Assistant Professor

Placement Chairperson Communique

It gives me immense pleasure to invite you for the placements 2019 and addressing the 12th batch of Masters of Business Administration at Indian Institute of Tourism and Travel Management (IITTM), NOIDA. Our students have undergone rigorous training and have experienced practical exposure in varied fields. They they have been given an opportunity to specialize in their field of interest: Travel Trade, Events Management and Adventure Tourism. This gives them an opportunity to enhance their skills in their area of interest and also to gain a sound knowledge of those subjects in particular. This is a step taken by the institute keeping in mind the demands of the industry and the growing need for expertise in the sector. I sincerely hope that you find our students as finely-crafted quality human resource for specific sectors that match your expectations. I wish the students of this batch grand success in their endeavours and feel confident that they will be well received by the industry



Keeping in view the phenomenal growth of Indian Tourism Business, a strong necessity was felt for grooming more number of world class manpower. Therefore, to meet the requirements of the travel trade, initiative was taken by Ministry of Tourism to establish another wing of IITTM in the national capital region.

IITTM NOIDA centre was established in 2007 at Pusa, Delhi and now running from sprawling campus at NOIDA. At IITTM NOIDA we offer programme in MBA (Tourism and Travel Management) which is of two year duration and is approved by UGC in collaboration with Indira Gandhi National Tribal University (IGNTU).

Our Mission

To make all possible endeavours for preparing students to work for tourism industry through advanced learning, training and research.

Our Vision

To strive hard for becoming a lead Center for Excellence in Tourism Education & Research nationally and internationally.

MBA

MBA (Tourism and Travel Management) is a two year full time approved by UGC programme in collaboration with IGNTU. IITTM is he pioneer institute in the country to provide MBA programme in Tourism and Travel to cater the needs of market in the sector. The programme is systematically divided into four semesters. Out of 2 year, around 8 months are allotted to industry exposure and practical experience so that by the completion of the course the students are well versed with practical intricacies of the industry.

The major electives are offered from the second semester onwards and effective consideration is given to the practical aspects of the electives offered to the students. Steps are taken to ensure that the students also get valuable inputs from the various experts from the industry in their given electives.

The course offers dual specialization in the following areas:

- Tour Operations Management
- Tour Guiding & Interpretation
- Tourist Behavior & Cross Cultural Management
- Tour Leading and Management

Special Interest Tourism

- Basics of Adventure & Sports Tourism
- Medical & Wellness Tourism
- Management of Adventure Tour Operation

- Event Management
- Meeting, Incentives, Convention and Exhibition
- Event Planning & Management
- Event Logistics

□ Air Fare Ticketing

- Basic Air Fare & Ticketing
- Computerized Reservation System
- Airport Operation & Management

About the Course

INTERNATIONAL COLLABORATIONS

Indian Institute of Tourism and Travel Management has played a key role in development of tourism education in Asia and the Pacific Region. It has also played an important role in setting up the network of Asia Pacific Education and Training Institutes in Tourism (APETIT), promoted by United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP). IITTM has utilized this platform in a big way to encourage, develop and facilitate join activities in the field of common interest mainly through exchange of faculty and students amongst member institutions.

The institute is an association member of United Nations World Tourism Organization (UNWTO) since the early days of its inception. IITTM has to tied-up with a few foreign universities for exchange of faculty and students to promote a holistic approach and research culture within the campus premises. Distinguished academicians and eminent scholars from foreign universities have been visiting the institute to participate in conferences, workshops, seminars, and other events regularly.



Off Campus Activities

Students have also been actively taking part in various field exposures offered by the institute for their holistic intellectual growth and development.

Few of the events where students have already made a benchmark in a very short span of time are:

- Volunteered International Conference held at IITTM, NOIDA.
- Volunteered KTM(kerala travel Mart), Place kochi
- · Volunteered 67th Indian Foundry Congress, Place :- India Exposition Mart, Greater Noida
- Volunteered World Tourism Day 2019, Place: IITTM NOIDA

Attended National Tourism Award.

- Actively participated in workshop on Campaign Clean India Organized by Ministry of Tourism, Govt of India, Actively Events ICPB, Paryatan Parv, Swacchta Action Plan, North East destination event and many more.
- Apart from this, the students have been actively involved in various Extra Curricular activities including Run For Responsible Tourism, Delhi Half Marathon, Field Visit To Surajkund Crafts Mela, Visit to National Museum, Delhi Darshan including UNESCO world heritage sites, Study visit to Indian Mountaineering Foundation, Study visit to Travel Agencies and Adventure Tour Operators, Excursion to Neemrana, Rajasthan for Zipping, In-house Sports Week, Various committees like cultural Society, quiz society, debate society and editorial team have been formed to give a buzz to fortnight to interact and discuss about the latest upcoming activities to be conducted, students aslo undertook 8 days Elementary Skiing Course organized by Atal Bihari Vajpayee Institute of Mountaineering and Allied sports, Manali.

BE IT BEFORE YOU BECOME IT



Placement Record 2018

aking good times, unlimited

IITTM Noida has a 100% Placement records from its inception and the same trend contributed every year. The entire students are well placed in the year 2017.

IITTM Noida received an overwhelming response from various organizations.

The key organization that recruited the students are:

1 Messe India 2 Aditya Grand Vacations 3 AHS 4 Alpcord Network 5 Bespoke 6 Cox and Kings 7 D Organizers 8 Divine Mantra Pvt LTD 9 DPauls 10 Eurocursion **11 EVH Technologies** 12FCM 13Guiddoo World **14 I Need Trips** 15 India Food Tours 16 India Hikes 17 Institute of Industrial Development 18 Inverted Prism 19 Jumpin Heights 20 LPTI

21 Mach Events 22 Make My Trips 23 Nature Safari 24 Orange Trips 25 Peak DMC 26 Polar Routes Holidays Pvt. Ltd. 27 Prasthan 28 Shikhar Travels 29 Shoes on Loose 30 Snow Leopard 31 Stand4Productions 32 TBI 33 TCI, Thomas Cook 34 Travel Binz 35 Travel Fire Flies 36 Travel Magic 37 Travel Raga 38 Travel Triangle 39 Trip String Pvt. Ltd 40 Trip to Temple

41 Triposse 42 Trips Nd Wishes 43 Urban adventures 44 WanderOn 45 Wizard Events 46 Wovoyage 47 Yuva Trip



SUMMER INTERNSHIP PROGRAM

The summer internship cell assists students in planning their career and facilitates their entry into trainings, which matches their interest. It serves as a channel of communication between students and organizations to recruit students on and off campus. This year all desirous students were placed both in domestic and multinational companies during this institute interface program in the period of May-July 2018.

Some of the clientele organizations were:

- 1 Adithya Grand Vacations
- 2 Cholan Tours and Travels
- 3 CRS Technologies
- 4 Divine Events
- 5 Easy Vacation Expert
- 6 Editerra
- 7 Equator Tours
- 8 Erco Travels
- 9 Game of Roads
- 10 Global Glimplse Tours
- 11 ICPB
- 12 IES
- 13 India Attitude
- 14 India Hikes
- 15 Justtravels
- 16 Luxe Escape
- 17 Mapsor
- 18 My Value Travel
- 19 Orangetrips
- 20 Orchid DMC
- 21 Woyovage
- he Indian Trekking Community

- 22 Pacific Travel
- 23 Places and Wishes
- 24 Prasthan Travels and Mice

BE IT BEFORE YOU BECOME IT

- 25 Sahibji Pvt. Ltd
- 26 SOTC
- 27 Southern Travels
- 28 TAC Adventure House
- 29 Thomas Cook
- 30 Travel Magic
- 31 Travelomate
- 32 Trio Vacations
- 33 Trip to Temples
- 34 Tripver
- 35 Vajra Events
- 36 Wanderlust India
- 37 Way to India
- 38 Web CRS



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AAKANGKHYA BORDOLOI

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24 Years



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AAKARSHAK GUPTA



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23 Years



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ABHINASHI KAURSETHI

23 Years

23 Years



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AADARSH MEENA



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ADITYA TYAGI

25 Years

24 Years



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23 Years

21Years



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ANJALI TYAGI

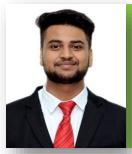
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ANKIT AHLAWAT

22 Years



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ANKUSH K



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AREEB PARVEZ

22 Years



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BHAVESH PURANIK

22 Years

22 Years



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DEEKSHA SAHU

22 Years

22 Years



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GARIMA GUPTA

24 Years

22 Years



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Citius Holidays



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23 Years

23 Years



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KARISHMA BARGALI

21 Years



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Event Management and Air-Fare & Ticketing

KAUSHLENDRA M

22 Years



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KSHAMAKANTI



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MANISH SINGH

23 Years

22 Years



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MANSI



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23 Years

22 Years



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Luxe Escape

Fresher



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PARTH KHANNA

Contact

22 Years

21 Years



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Bachelors in Business Management

My India Trip

Nine months

Event Management and Air-Fare & Ticketing Add

Academic Qualification

Specialization

PRIYANKA PRIYADARSHI

Summer Training

Work Experience

27

9045962516



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RAJAN PRASAD

23 Years

22 Years



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Fresher

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Management and Special Interest Tourism

RAMANDEEP KAUR

21 Years



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RAMAN SINGH BHADORIYA



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RAWAT MAHAK VIPIN SINGH

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RICHA SINGH

21 Years

23 Years



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RITIKA SARNA

21 Years

22Years



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SANGITA

23 Years



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SARTHAK SAXENA

23 Years



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SARTHAK THAKUR

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24 Years

23 Years



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SATHISH.J



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SEBY AUGUSTINE

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B.B.A. and IATA Certification, Level-1

Event Management and Special Interest Tourism

8800001221

New Delhi

Two Years

Cox and Kings ltd



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

SHEBIN GEORGE VARGHESE

23 Years



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SHIVA SHARMA



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SHIVANGEE SINGH

22 Years



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SUBIN ES

23Years



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SUMIT SHARMA

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22 Years



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SWAROOP SAMANTA



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TUSHAR TANNAN





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Flying Fox Asia

One Year



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Tour Operation Management and Special Interest Tourism

VARUN RANA

23 Years



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VISHAKHA ASIWAL

MBA (TTM) 2018-20



Indian Institute of Tourism & Travel Management, Noida Master of Business Administration (TTM) 2018-20 Batch



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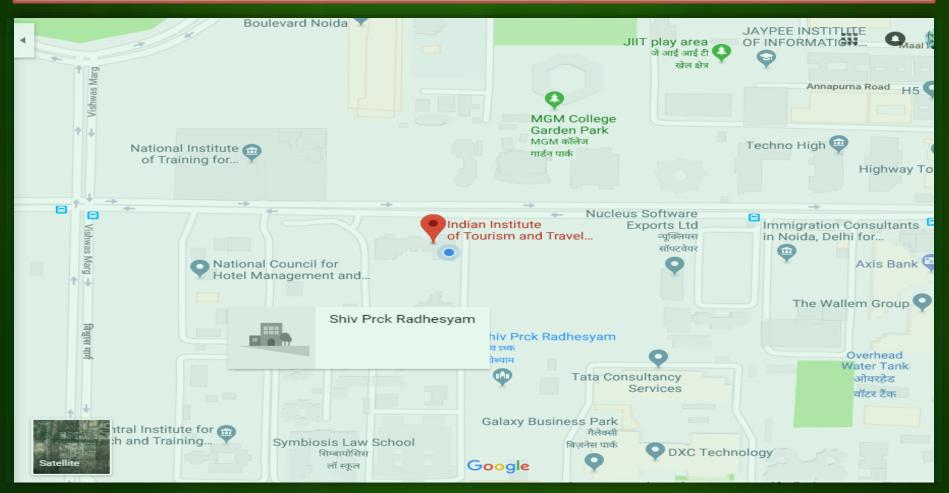
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Website: www.iittmnoida.ac.in Email: placements@iittmnoida.ac.in Contact No.: +91 120 2459100 To, The Placement Chairperson Indian Institute of Tourism and Travel Management A-36, Sector- 62, Noida Gautam Buddha Nagar, Uttar Pradesh.

Sir,

We are interested to visit IITTM NOIDA to hold Pre Placement talk (PPT) with MBA (Tourism and Travel Management) students. As desired our campus recruitment process is as follows :-

Name of the Organization No. of Vacancies Name of the Post Brief Profile Description :	:					
Preferred data for PPT						
Facilities Required:-						
1CD Projector	:					
ОНР	:					
Any Other	:					
Person to coordinate with:-						
Name	:					
E-mail	:					
Contact No.						
Address	:					
(Authorized signature) Name	Designation					