

# Indian Institute of Tourism and Travel Management,

(An Autonomous Body under Ministry of Tourism, Govt. Of India) A-36, Block A, Industrial Area, Sector 62, NOIDA - NCR, 201309

# PLACEMENT BROCHURE 2019 - 2020

"Ready to create magic in the Tourism & Allied Industry"

https://www.iittmnoida.ac.in

Established in 2007

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Dr. Sarat Lenka Professor and Director

# **Director's Communique**

It gives me immense pleasure in representing Indian Institute of Tourism and Travel management to the corporate world as the Director of the centres of IITTM spread across India. IITTM is an autonomous organization of the ministry of tourism

Since the time of inception, IITTM has focused on building leaders who deliver real value to the organizations that they work. It is not just in terms of work-related competence, but also the strong ethics and value system that guides them as individuals and corporate citizens.

IITTM right from the time of enrolment of students for its different campuses selects students with high leadership potential. The team of enriched and dedicated faculty helps, guide, mould these students through the curriculum and extra activities that are designed through constant interaction with the Industry. All along, the focus is on building leaders with a strong character remains paramount.

These qualities of character, competence and enthusiasm in our students have ensured a firm and lasting bond between IITTM and all industry stakeholders in the field of tourism. Our Alumni base of over 2000, spread out across many companies in India and globally, provides ample testimony of these strong relationships. They are consistently delivering value to the organizations they work with.

The performance of our students in all the critical areas of innovation and product development has been remarkable. Our gender balance continues to be sound, and several of our women students are now leaders in significant Companies.

IITTM continues on its journey of producing inspired leaders. IITTM shall continue to be a destination of choice for recruiting organizations for the years to come.

I am confident that our students shall further enrich our bonds with the Industry. best wishes



Dr. Monika Prakash Nodal Officer IITTM NOIDA

> "EDUCATION IS THE PASSPORT TO THE FUTURE, FOR TOMORROW, BELONGS TO THOSE WHO PREPARE FOR IT TODAY"

# Nodal Officer Communique

Dear Industry Partners,

It is a privilege to serve as the Nodal Officer of the Indian Institute of Tourism and Travel Management, NOIDA, the premier institute in the country offering education, training, research and consultancy in the sustainable management of tourism, travel and other allied sectors.

Needless to mention that the contemporary scenario across the globe keeps throwing challenges at various levels,

but it is the passion for excellence in us which keeps it going.

We at IITTM believes in Dedication, Determination, Discipline & Efforts The institute and its faculty are committed to nurturing students to the fullest extent possible. I think that in our role as a facilitator, we are successful in bringing out the best in every student and encourage them in achieving their goals.

It gives me pride in presenting you the batch of bright students who are prepared to take up tests of life.

The students are encouraged to participate in activities beyond the curriculum. Such involvements help to build their personal as well as professional confidence.

I welcome the corporates to this prestigious institution and look forward to developing a strong association with all of you to realize our shared goal of becoming not only great tourism professionals but also good human beings.

Best wishes



Dr. Rinzing Lama Assistant Professor

# **Placement Chairperson Communique**

It gives me immense pleasure to invite you for the placements 2019 and addressing the 12th batch of Masters of Business Administration at Indian Institute of Tourism and Travel Management (IITTM), NOIDA. Our students have undergone rigorous training and have experienced practical exposure in varied fields. They they have been given an opportunity to specialize in their field of interest: Travel Trade, Events Management and Adventure Tourism. This gives them an opportunity to enhance their skills in their area of interest and also to gain a sound knowledge of those subjects in particular. This is a step taken by the institute keeping in mind the demands of the industry and the growing need for expertise in the sector. I sincerely hope that you find our students as finely-crafted quality human resource for specific sectors that match your expectations. I wish the students of this batch grand success in their endeavours and feel confident that they will be well received by the industry



Keeping in view the phenomenal growth of Indian Tourism Business, a strong necessity was felt for grooming more number of world class manpower. Therefore, to meet the requirements of the travel trade, initiative was taken by Ministry of Tourism to establish another wing of IITTM in the national capital region.

IITTM NOIDA centre was established in 2007 at Pusa, Delhi and now running from sprawling campus at NOIDA. At IITTM NOIDA we offer programme in MBA (Tourism and Travel Management) which is of two year duration and is approved by UGC in collaboration with Indira Gandhi National Tribal University (IGNTU).

# **Our Mission**

To make all possible endeavours for preparing students to work for tourism industry through advanced learning, training and research.

# **Our Vision**

To strive hard for becoming a lead Center for Excellence in Tourism Education & Research nationally and internationally.

# MBA

MBA (Tourism and Travel Management) is a two year full time approved by UGC programme in collaboration with IGNTU. IITTM is he pioneer institute in the country to provide MBA programme in Tourism and Travel to cater the needs of market in the sector. The programme is systematically divided into four semesters. Out of 2 year, around 8 months are allotted to industry exposure and practical experience so that by the completion of the course the students are well versed with practical intricacies of the industry.

The major electives are offered from the second semester onwards and effective consideration is given to the practical aspects of the electives offered to the students. Steps are taken to ensure that the students also get valuable inputs from the various experts from the industry in their given electives.

The course offers dual specialization in the following areas:

- Tour Operations Management
- Tour Guiding & Interpretation
- Tourist Behavior & Cross Cultural Management
- Tour Leading and Management

#### Special Interest Tourism

- Basics of Adventure & Sports Tourism
- Medical & Wellness Tourism
- Management of Adventure Tour Operation

- Event Management
- Meeting, Incentives, Convention and Exhibition
- Event Planning & Management
- Event Logistics

#### □ Air Fare Ticketing

- Basic Air Fare & Ticketing
- Computerized Reservation System
- Airport Operation & Management

# About the Course

# INTERNATIONAL COLLABORATIONS

Indian Institute of Tourism and Travel Management has played a key role in development of tourism education in Asia and the Pacific Region. It has also played an important role in setting up the network of Asia Pacific Education and Training Institutes in Tourism (APETIT), promoted by United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP). IITTM has utilized this platform in a big way to encourage, develop and facilitate join activities in the field of common interest mainly through exchange of faculty and students amongst member institutions.

The institute is an association member of United Nations World Tourism Organization (UNWTO) since the early days of its inception. IITTM has to tied-up with a few foreign universities for exchange of faculty and students to promote a holistic approach and research culture within the campus premises. Distinguished academicians and eminent scholars from foreign universities have been visiting the institute to participate in conferences, workshops, seminars, and other events regularly.



# **Off Campus Activities**

Students have also been actively taking part in various field exposures offered by the institute for their holistic intellectual growth and development.

#### Few of the events where students have already made a benchmark in a very short span of time are:

- Volunteered International Conference held at IITTM, NOIDA.
- Volunteered KTM(kerala travel Mart), Place kochi
- · Volunteered 67th Indian Foundry Congress, Place :- India Exposition Mart, Greater Noida
- Volunteered World Tourism Day 2019, Place: IITTM NOIDA

#### Attended National Tourism Award.

- Actively participated in workshop on Campaign Clean India Organized by Ministry of Tourism, Govt of India, Actively Events ICPB, Paryatan Parv, Swacchta Action Plan, North East destination event and many more.
- Apart from this, the students have been actively involved in various Extra Curricular activities including Run For Responsible Tourism, Delhi Half Marathon, Field Visit To Surajkund Crafts Mela, Visit to National Museum, Delhi Darshan including UNESCO world heritage sites, Study visit to Indian Mountaineering Foundation, Study visit to Travel Agencies and Adventure Tour Operators, Excursion to Neemrana, Rajasthan for Zipping, In-house Sports Week, Various committees like cultural Society, quiz society, debate society and editorial team have been formed to give a buzz to fortnight to interact and discuss about the latest upcoming activities to be conducted, students aslo undertook 8 days Elementary Skiing Course organized by Atal Bihari Vajpayee Institute of Mountaineering and Allied sports, Manali.

# BE IT BEFORE YOU BECOME IT



# Placement Record 2018

### aking good times, unlimited

**IITTM** Noida has a 100% Placement records from its inception and the same trend contributed every year. The entire students are well placed in the year 2017.

IITTM Noida received an overwhelming response from various organizations.

## The key organization that recruited the students are:

1 Messe India 2 Aditya Grand Vacations 3 AHS 4 Alpcord Network 5 Bespoke 6 Cox and Kings 7 D Organizers 8 Divine Mantra Pvt LTD 9 DPauls 10 Eurocursion **11 EVH Technologies** 12FCM 13Guiddoo World **14 I Need Trips** 15 India Food Tours 16 India Hikes 17 Institute of Industrial Development 18 Inverted Prism 19 Jumpin Heights 20 LPTI

21 Mach Events 22 Make My Trips 23 Nature Safari 24 Orange Trips 25 Peak DMC 26 Polar Routes Holidays Pvt. Ltd. 27 Prasthan 28 Shikhar Travels 29 Shoes on Loose 30 Snow Leopard 31 Stand4Productions 32 TBI 33 TCI, Thomas Cook 34 Travel Binz 35 Travel Fire Flies 36 Travel Magic 37 Travel Raga 38 Travel Triangle 39 Trip String Pvt. Ltd 40 Trip to Temple

41 Triposse 42 Trips Nd Wishes 43 Urban adventures 44 WanderOn 45 Wizard Events 46 Wovoyage 47 Yuva Trip



# SUMMER INTERNSHIP PROGRAM

The summer internship cell assists students in planning their career and facilitates their entry into trainings, which matches their interest. It serves as a channel of communication between students and organizations to recruit students on and off campus. This year all desirous students were placed both in domestic and multinational companies during this institute interface program in the period of May-July 2018.

#### Some of the clientele organizations were:

- 1 Adithya Grand Vacations
- 2 Cholan Tours and Travels
- 3 CRS Technologies
- 4 Divine Events
- 5 Easy Vacation Expert
- 6 Editerra
- 7 Equator Tours
- 8 Erco Travels
- 9 Game of Roads
- 10 Global Glimplse Tours
- 11 ICPB
- 12 IES
- 13 India Attitude
- 14 India Hikes
- 15 Justtravels
- 16 Luxe Escape
- 17 Mapsor
- 18 My Value Travel
- 19 Orangetrips
- 20 Orchid DMC
- 21 Woyovage
- he Indian Trekking Community

- 22 Pacific Travel
- 23 Places and Wishes
- 24 Prasthan Travels and Mice

BE IT BEFORE YOU BECOME IT

- 25 Sahibji Pvt. Ltd
- 26 SOTC
- 27 Southern Travels
- 28 TAC Adventure House
- 29 Thomas Cook
- 30 Travel Magic
- 31 Travelomate
- 32 Trio Vacations
- 33 Trip to Temples
- 34 Tripver
- 35 Vajra Events
- 36 Wanderlust India
- 37 Way to India
- 38 Web CRS



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

AAKANGKHYA BORDOLOI

Contact

8473921228 iaakangkhyabordoloi@gmail.com Assam B.A. in Political Science Event Management and Special Interest Tourism India Convention Promotion Bureau Fresher

# 24 Years



E-mail State Academic Qualification Specialization Summer Training Work Experience 8826569191 akarshakg@gmail.com New Delhi B.A. (Hons.) in Geography Tour Operation Management and Special Interest Tourism Citius Holidays One Year

## AAKARSHAK GUPTA



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 9566274209 khanna.18.aanchal@gmail.com Uttarakhand B.Sc in Hospitality & Hotel Administration Tour Operation Management and Air-fare & Ticketing Citius Holidays Two Years

AANCHAL KHANNA

23 Years



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

9953198307 abhinashi.sethi2.as@gmail.com Uttar Pradesh B.Com Event Management and Special Interest Tourism Aspirants Group Two years

# **ABHINASHI KAURSETHI**

23 Years

23 Years



E-mail State Academic Qualification Specialization Summer Training Work Experience 8473921228

iaakangkhyabordoloi@gmail.com Uttar Pradesh B.Com Event Management and Special Interest Tourism Cox and Kings Ltd Fresher

### ABHISHEKH KUMAR



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

#### 8447070234

aadarshmeena1995@outlook..com Delhi B.Com(Hons) Tour Operation Management and Special Interest Tourism Edterra Edventures Pvt. Ltd. Fresher

AADARSH MEENA



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 8510055572 addityagi4@gmail.com New Delhi B.Sc in Hospitality & Hotel Administration Event Management and Air-fare & Ticketing Cox and Kings Ltd Two Years

### ADITYA TYAGI

25 Years

24 Years



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 8851054075 akash\_lohiya@outlook.com Uttar Pradesh B.Tech in Auto-mobile Engineering Tour Operation Management and Special Interest Tourism Just Click Travel Fresher

## AKASH



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

#### 8368719381

sharmaakshit170@gmail.com B.Com New Delhi Tour Operation Management and Special Interest Tourism EdTerra Edventures Fresher

**AKSHIT SHARMA** 



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

**AMAN BALSARA** 

#### 9753061717

balsaraaman99@gmail.com Madhya Pradesh B.Sc in Hospitality and Hotel Administration Event Management and Air-Fare & Ticketing Cox and Kings Fresher

# 23 Years

21Years



E-mail State Academic Qualification Specialization Summer Training Work Experience 9818132675 amit17.amy@gmail.com Uttar Pradesh B.Sc (Hons.) in Zoology Event Management and Air-fare &Ticketing Cox and Kings Ltd Fresher

### AMIT KUMAR



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

# 8800378346

anjalityagi1029@gmail.com Uttar Pradesh B.A.(Program) Event Management and Air-fare & Ticketing Aditya Grand Vacations Fresher

**ANJALI TYAGI** 

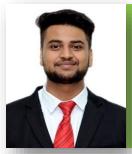
8826806629



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 9560911921 Ahlawatankit753@gmail.com Delhi B.Com Event Management and Special Interest Tourism Ecowin Tours and Operations Fresher

### ANKIT AHLAWAT

22 Years



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

ankush24596@gmail.com Delhi B.Sc in Hospitality & Hotel Administration Event Management and Special Interest Tourism Cox and Kings Ltd. Fresher

### ANKUSH K



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

7838681871 apoorvs35@gmail.com Delhi Bachelors in Journalism and Mass Communication Tour Operation Management and Special Interest Tourism Cox & Kings Fresher

APOORV SHARMA



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 9165153705 areebparvez97@gmail.com Madhya Pradesh B.Com (Taxation) Tour Operation Management and Special Interest Tourism IndiaHikes Two Years

### **AREEB PARVEZ**

22 Years



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

#### 9990241393

arunabhdey@hotmail.com Delhi B.Sc in Hotel Management & Catering Technology Event Management and Air-fare & Ticketing Indian Exhibition Services Two and a half years

#### **ARUNABH DEY**



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

#### 8660486080

nadigbhavana06@gmail.com Karnataka M.Sc. in Nuclear Physics Tour Operation Management and Special Interest Tourism Edterra Edventures Fresher

BHAVANA NR

9588413913



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

bhaveshpuranik49@gmail.com Maharashtra B.A. in Geography Event Management and Special Interest Tourism Add My India Trip Fresher

### **BHAVESH PURANIK**

22 Years

22 Years



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 8007767279 brian\_mba1820@iittmnoida.ac.in Maharashtra B.Sc in Hospitality and Hotel Administration Event Management and Airfare Ticketing Cox & Kings One Year

### **BRIAN ASHLEY GOMES**



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

#### 9045262645

Charu.chauhan17@gmail.com Uttar Pradesh B. Sc Hospitality and Hotel Adminstration Event Management and Special Interest Tourism My Value Tourism One and a Half Years

**CHARU LATA** 

9560505705



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 8871175360 sahudeeksha25@gmail.com Madhya Pradesh B.A.(Program) Event Management and Air-fare &Ticketing ICM Group Fresher

### **DEEKSHA SAHU**

22 Years

22 Years



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

dhruvntpc@gmail.com Utta Pradesh B.A. in Tourism Administration Event Management and Special Interest Tourism Cox and Kings Ltd Fresher

### **DHRUV SHARMA**



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

#### 9447922501 ebin.t08@gmail.com Delhi B.Com in Travel and Tourism Event Management and Special Interest tourism Cox and Kings Fresher

**EBIN THOMAS** 



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 8860450770 garimagupta96.gg@gmail.com Uttar Pradesh B.Com(Hons) Event Management and Special Interest Tourism Cox and Kings Fresher

# GARIMA GUPTA

24 Years

22 Years



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 8264163776 gemyamu04@gmail.com Arunachal Pradesh B.Sc in Aviation, Tourism and Hospitality Management Event Management and Special Interest Tourism Add My India Trips Fresher

### **GEM YAMU**



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

#### 8318600723

harshvchaudhary2014@gmail.com Uttarakhand B.Sc in Hospitality and Hotel Administration Event Management and Special Interest Tourism Trip to Temples Fresher

HARSHVARDHAN C

Contact E-mail State Academic Qualification Specialization Summer Training Work Experience	9829009331 himanibatra899@gmail.com Haryana B.Sc in Hospitality and Hotel Administartion Event Management and Airfare Ticketing My Value Travel Fresher
HIMANI	22 Years
Contact E-mail State Academic Qualification Specialization Summer Training Work Experience	9811395688 himaniup@gmail.com Delhi BBA (Prog.) Event Management and Splecial interest Tourism Indiattitude Events Fresher
HIMANI UPADHYAY	23 Years
Contact E-mail State Academic Qualification Specialization Summer Training Work Experience	<ul> <li>7701868558</li> <li>himanshi.sharma1807@gmail.com</li> <li>Delhi</li> <li>Bachelors in Journalism and Mass Communication</li> <li>Event Management and Special Interest Tourism</li> <li>Indiattitude Events</li> <li>Fresher</li> </ul>

HIMANSHI SHARMA

saini.himanshu9629@gmail.com

B.A. in History Tour Operation

Management and Air-fare & Ticketing

9711646084

New Delhi

Fresher

9048763760

Kerala

Tripver

Fresher

ichuijaz@gmail.com

B.Com in Taxation

Citius Holidays



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

HIMANSHU SAINI

Contact

23 Years

23 Years



E-mail State Academic Qualification Specialization Summer Training Work Experience

IJAZ AHMED KP



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

#### 7860162266

Istuti\_mba1820@iittmnoida.ac.in Uttar Pradesh B.Sc in Hospitality and Hotel Administration Event Management and Air – Fare & Ticketing Cox and Kings Fresher

Event Management and Special Interest Tourism

**ISTUTI AAMOD** 

kamranhammad807@gmail.com

B.A. in Arabic Literature

8887677688

Uttar Pradesh

Red Carpet Tours

Fresher



**IYOTI** 

Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 9034655401 jyotijindal1196@gmail.com Haryana BTM (Tourism Management) Event Management and Air-Fare Ticketing Cox and Kings Ltd Fresher

23 Years



E-mail State Academic Qualification Specialization Summer Training Work Experience

#### **KAMRAN AHMAD**



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

8279966945 karishmabargali7@gmail.com Uttarakhand B.Com Event Management and Special Interest Tourism Add My India Trip Fresher

Tour Operation Management & Airfare Ticketing

KARISHMA BARGALI

21 Years



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 9718458443 kaushlendra.mohan619@gmail.com Uttar Pradesh B.Sc in Hospitality and Hotel Administration Event Management and Special Interest Tourism Indiattitude Events One Year

B.Sc in Hospitality and Hotel Administration

Event Management and Air-Fare & Ticketing

# KAUSHLENDRA M

22 Years



E-mail State Academic Qualification Specialization Summer Training Work Experience

# **KSHAMAKANTI**



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

#### 7798498109

8140266246

Delhi

kshamakanti@gmail.com

Add My India Trip Nine Months

lohokare.manas9@gmail.com Maharashtra B.B.A. in Marketing Tour Operation Management & Airfare Ticketing Paxlane DMC Fresher

MANAS MILIND LOHOKARE



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 9599395911

manishsiittm1820@gmail.com Uttar Pradesh B.Sc in Hospitality and Hotel Administration Event Management and Air-Fare & Ticketing Cox and Kings Ltd Fresher

### **MANISH SINGH**

23 Years

22 Years



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 9899473458 mansid266@gmail.com Delhi B.Sc in Hospitality and Hotel Administration Event Management and Special Interest Tourism JustWravel Fresher

## MANSI



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

#### 7500776738

mk19gupta@yahoo.com Uttarakhand BHMCT (Hotel Management) Tour Operation Management and Special Interest Tourism Trip to Temples Six Months

MAYANK KUMAR



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 8587902980 khan.arshad623@gmail.com New Delhi B.Sc (Hons.) in Electronics Event Management and Air-Fare Ticketing Thomas Cook India ltd Fresher

## MOHD ARSHAD K

23 Years

22 Years



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

7054362703 Kishor6119@gmail.com Bihar B.A. (Hons) in French Event Management and Air-fare & Ticketing Orange Trips Fresher

### NANDKISHORE SINGH



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 886908883 jhapallavi883@gmail.com Uttar Pradesh BBA Event Management and Special Interest Tourism Trip to Temples Fresher

PALLAVI JHA

khanna.mukund18@gmail.com

B.Sc in Hospitality and Hotel Administration

Event Management and Air-fare & Ticketing

8860034947

Uttar Pradesh

Luxe Escape

Fresher



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

PARTH KHANNA

Contact

22 Years

21 Years



E-mail State Academic Qualification Specialization Summer Training Work Experience 9811585893 tanwarparul15@gmail.com Delhi B.A.(Hons.) in English Event Management and Special Interest Tourism Cox and Kings Fresher

#### PARUL TANWAR



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

#### 7065567637

pawanjot72@gmail.com Punjab B.Sc in Airlines, Tourism and Hospitality Management Tour Operation Management and Special Interest Tourism WanderOn Fresher

PAWANJOTKAUR



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 9205820439 sharmapratibha0801@gmail.com New Delhi B..A.(Prog.) Event Management And Airfare &Ticketing Cox & Kings Fresher

## PRATIBHA SHARMA

23 Years



E-mail State Academic Qualification Specialization Summer Training Work Experience

#### 8521304254

prem90555@gmail.com Delhi B.A. (Hons.) Political Science Event Management and Air-fare & Ticketing EdTerra Edventures Fresher

#### PREM RAJ BHARTI



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

#### 8119043001

Priyalaimayum00@gmail.com Manipur Bachelors in Travel and Tourism Business Management Event Management and Special Interest Tourism Cox and Kings Fresher

PRIYA LAIMAYUM

23 Years

	Contact E-mail State Academic Qualification Specialization Summer Training Work Experience	9711252796 priyavrma16@gmail.com Delhi B.Com Event Management and Special Interest Tourism Cox and Kings Ltd Fresher	
PRIYA VI	ERMA		25 Years
	Contact E-mail State Academic Qualification Specialization Summer Training Work Experience	7906526358 prynk.pk@gmail.com Uttarakhand B.Com Tour Operation Management and Special Interest Tourism Ecowin Tours and Travels Fresher	
PRIYANK	K ASHWAL		25 Years
	Contact E-mail State	7766893134 priyadarshipriyanka2@gmail.com Bihar	

Bachelors in Business Management

My India Trip

Nine months

Event Management and Air-Fare & Ticketing Add

Academic Qualification

Specialization

**PRIYANKA PRIYADARSHI** 

**Summer Training** 

**Work Experience** 

27

9045962516



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

pasbola.raghav@gmail.com Uttrakhand B.A. in German Event Management and Special Interest Tourism Add My India Trip Fresher

# **RAJAN PRASAD**

23 Years

22 Years



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 8210145815 pd44rajan@gmail.com Bihar B.Com Event Management And Airfare &Ticketing Thomas Cook Ltd Fresher

# **RAGHAV PASBOLA**



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

8866631341 rajatsoni2018@gmail.com Gujarat B.Com Tour Operation Management and Special Interest Tourism Prasthan Travels and Events Fresher

**RAJAT SONI** 

9664144751

Rajasthan

Fresher

B.Com Tour Operation

Trip to Temples



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 9667955451 rk.manchanda997@gmail.com New Delhi B.A.(Prog) Event Management and Special Interest Tourism Cox and Kings Ltd. Fresher

bhadoriya.singh.raman1996@gmail.com

Management and Special Interest Tourism

## **RAMANDEEP KAUR**

21 Years



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

**RAMAN SINGH BHADORIYA** 



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

## **RAWAT MAHAK VIPIN SINGH**

8958000907 mahakrawat97@gmail.com Uttarakhand B.C.A. Event Management and Special Interest Tourism Trip To Temples One and a half years 23Years



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

7297917657 richasingh9819@gmail.com Ghaziabad B.A (Hons.) English Event Management and Air Fare & Ticketing Cruise Professionals Fresher

### **RICHA SINGH**

21 Years

23 Years



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

9873865624 rishabhchauhan24@gmail.com New Delhi BBA Event Management & Special Interest Tourism. Cox and Kings Fresher

## **RISHABH CHAUHAN**



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 9837301498 rishabhparashar98@gmail.com Uttarakhand B. Sc in Hospitality and Hotel Administration Event Management & Airfare & Ticketing Trip To Temples. One Year

**RISHABH PARASHAR** 



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 882605758 ritikasarna241@gmail.com New Delhi B.A. ( Hons.) in Italian Event Management and Airfare & Ticketing. Corporation Flyers Pvt. Ltd Fresher

### **RITIKA SARNA**

21 Years

22Years



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 9999472584 ryannav97@gmail.com New Delhi B.A. ( Hons.) in Socialogy Event Management and Airfare & Ticketing. EdTerra Edventures Fresher

### **RYANNA BHATTARCHARJEE**



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

#### 9161849714

salgehemrom@gmail.com Odisha B.Com (Hons.) Event Management and Special Interest Tourism. Indiattitude Events Fresher

**SALGE HEMRON** 



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 7248451306 sangitapalariya15@gmail.com Uttarakhand B.Com Event Management and Special Interest Tourism Trio Vacations Fresher

SANGITA

23 Years



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 7358482358

jovellsanjay@gmail.com Karnataka B.A. in Journalism and Mass Communication Event Management and Special Interest Tourism JustWravel Fresher

### SANJAY J T



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

#### 9013491910

Delhi saxenasarthak58@gmail.com BBA Event Management and Special Interest Tourism Cruise Professionals Fresher

SARTHAK SAXENA

23 Years



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

SARTHAK THAKUR

7807259972

thakursarthak77@gmail.com Delhi B.A. in English Literature Tour Operation Management and Special Interest Tourism Trip to Temples Fresher

# 24 Years

23 Years



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

8056481669 sathishjagan22896@gmail.com Tamil Nadu B.Sc in Electronics and Communication System Event Management and Special Interest Tourism Orange Trips Ten Months

#### SATHISH.J



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 9605082230 sebychan333@gmail.com Kerala B.Com (Logistics) Event Management and Special Interest Tourism Cox and Kings ltd Fresher

SEBY AUGUSTINE

vargheseshebin28@gmail.con

B.B.A. and IATA Certification, Level-1

**Event Management and Special Interest Tourism** 

8800001221

New Delhi

Two Years

Cox and Kings ltd



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

SHEBIN GEORGE VARGHESE

# 23 Years



E-mail State Academic Qualification Specialization Summer Training Work Experience 8109286324 shiva.sharma78975@gmail.com Madhya Pradesh B.Sc(Zoology) Event Management and Air-Fare & Ticketing Cox and Kings Ltd Fresher

### SHIVA SHARMA



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

8969044167 singh.shivangee18@gmail.com Jharkhand B.A. (Hons) English Event Management and Special Interest Tourism Indiattitude Events Fresher

SHIVANGEE SINGH

22 Years



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 8840111917 shizaansarilaiq@gmail.com Uttar Pradesh B.Com Event Management and Special Interest Tourism JustWravel Fresher

# SHIZA LAIQ

23 Years

23 Years



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

8130454737 shrutim0410@gmail.com New Delhi B.A. (Hons.) in Sociobiology Event Management and Airfare & Ticketing Cox & Kings Ltd Fresher

## SHRUTI MUKHERJEA



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

#### 8447145337

shwetamulwani@gmail.com New Delhi B.Sc in Hospitality and Hotel Administration Event Management and Air-fare &Ticketing Cox & Kings Two Years



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

9525663000 siddharth\_mba1820@iittmnoida.ac.in New Delhi B.A.(Hons.) in English Tour Operation Management and Special Interest Tourism Zostel Fresher

## SIDDHARTH KRISHNATRE

### 23Years



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 9619580821

Siddheshsalunke93@gmail.com Maharashtra B.Sc in Maritime Hospitality Studies Tour operation Management And Special Interest Tourism JustWravel

#### SIDDHESH UMESH SALUNKHE



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

#### 8876135360

6 Months

silpisikhan@gmail.com Assam B.A. (Hons.)in English Event Management and Airfare & Ticketing Indian Exhibition Services Fresher



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

9886725759 16bishtsimran@gmail.com Uttarakhand B. Voc in Hospitality and Tourism Event Management and Special interest Tourism WanderOn Fresher

## SIMRAN BISHT

23 Years

22 Years



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

Simran97shah@gmail.com New Delhi B.A. ( Hons. ) in Spanish Tour Operation Management and Special interest Tourism Cox and Kings Fresher

### SIMRAN SHAH



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

#### 7898769704

9811099495

dewangan.sonal26@gmail.com Chhattisgarh B.E in Electrical and Electronics Engineering Event Management and Special Interest Tourism WanderOn Fresher

SONAL DEWANGAN



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

8281168241 Subineratte@gmail.com Kerala B. Sc Hospitality and Hotel Adminsitration Event Management and Special Interest Tourism Crowne Plaza Cochin Fresher

### SUBIN ES

23Years



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

#### 8652153227

Sucheetadubey9801@gmail.com Maharashtra B. Com( Accounting & Finance ) Event Management and Air- fare & Ticketing Aditya Grand Vacation Fresher

#### SUCHEETA V. DUBEY



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

#### 9070638222 Sumiran1997@gmail.com Uttar Pradesh B. Voc in Hospitality and Tourism Event Management and Special Interest Tourism EdTerra Fresher

**SUMIRAN MAHESHWAR** 

# 21Years

sumit14apr@gmail.com

Himachal Pradesh

9805826269

Red Carpet

Fresher



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

**SUMIT SHARMA** 

23 Years

22 Years



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 9899974022 surbhi.bhatt07@gmail.com New Delhi B.A ( Hons.) in History Event Management And Air Fare & Ticketing Trip to Temples Fresher

B.Sc in Hospitality and Hotel Administration

Tour Operation and Special Interest Tourism

#### **SURBHI BHATT**



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

#### 7738823531

swaroopsamanta1996@gmail.com Maharashtra B.Sc in Hospitality and Hotel Administration Event Management & Airfare and Ticketing Cox & Kings One Year

SWAROOP SAMANTA



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 9810226759 tarun.sharma.dav@gmail.com Uttar Pradesh B. Sc in Hospitality and Hotel Administration Event Management And Special interest Tourism Travel Diaries Fresher

## **TARUN SHARMA**

23 Years



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 9810916898 tushar.tannan97@gmail.com New Delhi B.A in Marketing Management and Retail Business Event Management And Special intrest Tourism Cox & Kings Ltd Fresher

### TUSHAR TANNAN





Contact E-mail State Academic Qualification Specialization Summer Training Work Experience 8285003000 vaibhavnainvaya1379@gmail.com Haryana B.A in Mass Communication Tour Operation Management and Special Interest Tourism Cox & Kings Ltd Fresher

VAIBHAV NAINVAYA

7018505070

vvarun2060@gmail.com

Himachal Pradesh

Flying Fox Asia

One Year



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

7415489611 vishakhaasiwal80@gmail.com Madhya Pradesh B. Sc in Hospitality and Hotel Administration Event Management and Air Fare & Ticketing Trip To Temples Fresher

B. Sc in Airlines, Tourism and Hospitality

Tour Operation Management and Special Interest Tourism

## VARUN RANA

23 Years



Contact E-mail State Academic Qualification Specialization Summer Training Work Experience

VISHAKHA ASIWAL

# MBA (TTM) 2018-20



Indian Institute of Tourism & Travel Management, Noida Master of Business Administration (TTM) 2018-20 Batch



# **Corporate Relation**



Dr. Rinzing Lama Chairperson Placement Tel : +91 120 2459100 Email : rinzing.lama@iittmnoida.ac.in

# **Students Placement Committee**



Abhinashi Kaursethi +91-9953198307



Shweta Mulwani +91-8447145337



Areeb Parvez +91-9165153705



Subin ES +91-8281168241



Harsh Vardhan +91-8318600723



Sucheeta V. Dubey +91-8652153227



Istuti Aamod +91-7860162266



Varun Rana +91- 7018505070



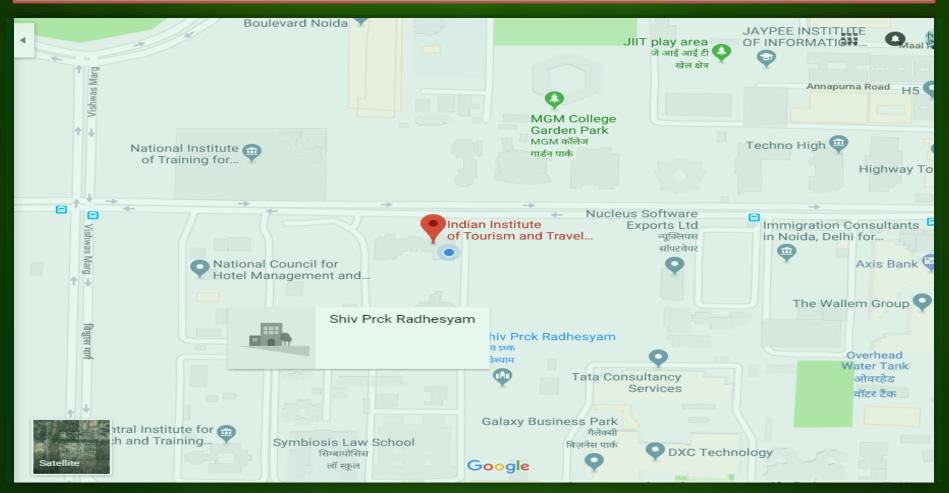
Priyanka Priyadarshi +91-7766893134



Vishakha Asiwal +91-7415489611

For Further Details Please Contact: Placements@iittmnoida.ac.in

Indian Institute of Tourism & Travel Management (An Autonomous Body under Ministry of Tourism, Govt. of India) A-36, Sector-62, NOIDA, Uttar Pradesh-201301



Website: www.iittmnoida.ac.in Email: placements@iittmnoida.ac.in Contact No.: +91 120 2459100 To, The Placement Chairperson Indian Institute of Tourism and Travel Management A-36, Sector- 62, Noida Gautam Buddha Nagar, Uttar Pradesh.

Sir,

We are interested to visit IITTM NOIDA to hold Pre Placement talk (PPT) with MBA (Tourism and Travel Management) students. As desired our campus recruitment process is as follows :-

Name of the Organization No. of Vacancies Name of the Post Brief Profile Description :	:					
Preferred data for PPT						
Facilities Required:-						
1CD Projector	:					
ОНР	:					
Any Other	:					
Person to coordinate with:-						
Name	:					
E-mail	:					
Contact No.						
Address	:					
(Authorized signature) Name	Designation					