



**IITTM  
NOIDA**

**Indian Institute of Tourism  
& Travel Management**  
(An Autonomous Body under  
Ministry of Tourism, Govt. of India)

**M B A**  
(**Tourism and  
Travel  
Management**)

**WE ADD  
VALUE  
TO YOUR  
BUSINESS...**

**PLACEMENT  
BROCHURE  
2017-19**

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***DR. SANDEEP KULSHRESHTHA***  
***Professor and Director***

With immense pleasure we introduce our students to the tourism corporate for our campus placement for the year 2017- 2019.

IITTM, NOIDA takes students under its wings through All India level entrance examination. It takes due care to nurture students for the challenge of life. Two years spent on campus with faculty, industry experts and fellow students make them capable of quick adopting in new roles.

Our updated curriculum, teaching practice, practical and field training induced learning makes our students suitable for the real jobs. Our students in the past have been our brand ambassador who have proved us right and have also given us feedback to continuously improvise the delivery of the program. The inputs given by our recruiters in the past also have been valuable and we have inculcated them in the curriculum.

Placement time is the most important occasion in the lives of the students. They are ready to walk in a new territory with dreams in their eyes, prayers on lips and hopes in heart. I wish all my students the best of life with all their dream come true.

We Invite you to be the part of our placement of 2017- 2019 and be our partner in developing the manpower for the industry poised to be the numero Uno in very near future.

# IITTM, NOIDA

Keeping in view the phenomenal growth of Indian Tourism Business, a strong necessity was felt for grooming more number of world class manpower. Therefore, to meet the requirements of the travel trade, initiative was taken by Ministry of Tourism to establish another wing of IITTM in the national capital region.

IITTM NOIDA centre was established in 2007 at Pusa, Delhi and now running from sprawling campus at NOIDA. At IITTM NOIDA we offer programme in MBA (Tourism and Travel Management) which is of two year duration and is approved by UGC in collaboration with Indira Gandhi National Tribal University (IGNTU).

Our programme incorporates both subject specific and generic business modules, and has been designed to reflect industry practices and academic development. Our course revolves on tourism as a business activity – the organization, its working, dimensions, significance and impact of tourism are studied.

## **MBA (Tourism and Travel Management)**

MBA (Tourism and Travel Management) is a two year full time approved by UGC programme in collaboration with IGNTU. IITTM is the pioneer institute in the country to provide MBA programme in Tourism and Travel to cater to the needs of market in the sector. The programme is systematically divided into four semesters. Out of 2 year, around 8 months are allotted to industry exposure and practical experience so that by the completion of the course the students are well versed with practical intricacies of the industry.

# ELECTIVES

**The course offers dual specialization in the following areas:**

1. Tour Operations Management
2. Special Interest Tourism
3. Event Management
4. Air Fare Ticketing

The major electives are offered from the second semester onwards and effective consideration is given to the practical aspects of the electives offered to the students.

Steps are taken to ensure that the students also get valuable inputs from the various experts from the industry in their given electives.

## THE FACULTY

**“Teaching is a Profession that teaches you all the Professions.”**

IITTM NOIDA has the best teacher-taught ratio which returns adequate attention to each student's learning needs. At NOIDA IITTM has some very youthful and accomplished teachers who have rich experience of research, training and consultancy. Teachers bring this experience to class.

1. Dr Sandeep Kulshreshtha, Professor
2. Dr Monika Prakash, Professor
3. Dr. Pawan Gupta, Asst. Professor (Asso.)
4. Dr. Rinzing Lama, Asst. Professor
5. Dr. Shailja Sharma, Asst. Professor
6. Ms. Nanita Tyagi, Asst. Professor
7. Dr. Deepa Mittal, Asst. Professor
8. Dr. Charusheela Yadav, Asst. Professor
9. Dr. Aditi Choudhary, Asst. Professor
10. Dr. Ankita Devnath, Asst. Professor

# BOARD OF GOVERNORS

As per the constitution of IITTM, there is a Board of Governors for the Institute, which is the highest executive body of the Institute. It is the function of the Board, to carry out and monitor objectives of the Institute. The board is responsible for the organization, general superintendence, direction and control of the activities of the Institute.

The composition of the Boards of Governors (BOG) as follows:

S.No	Designation	Capacity
1	Union Minister of Tourism, Government of India	Chairperson
2	Secretary, Ministry of Tourism, Govt. of India	Vice - Chairperson
3	Joint Secretary, Ministry of Tourism, Govt. of India	Member
4	Addl. Director General, Ministry of tourism, Govt. of India	Member
5	Financial Advisor, Ministry of Tourism, Govt. of India	Member
6	CDM, ITDC (Indian Tourism Development Corporation)	Member
7	Nominee of TAAI (Travel Agents Association of India)	Member
8	Nominee of IATO (Indian Association of Tour Operators)	Member
9	Nominee of ITTA (Indian Tourist Transporters Association)	Member
10	Nominee of AICTE (All India Council of Technical Education)	Member
11	Nominee of FFFAI ( <u>Fredration</u> of Freight Forwarders' Association of India)	Member
12	Nominee of NCHMCT (National Council for Hotel Management and Catering Technology)	Member
13	Nominee of Ministry of Railways	Member
14-18	5 experts nominated by Central Government: 1. <u>Ajai Kumar Gupta</u> , 1-9, 1 <sup>st</sup> floor, Sector 35,NOIDA – 201301 2. <u>Tajinder Singh Talwar</u> ,B-1/204, <u>Nirala Nagar, Lucknow</u> 3. Prof. <u>Pushpesh K Pant</u> , Professor in Diplomatic Studies, School of Intl. Studies, Jawaharlal Nehru University, Delhi 4. Shri <u>Inder Sharma</u> , Chairman – Select Holiday Resorts, New Delhi	Members
19	One Professor of IITTM on rotation among Professors (on the basis of seniority for a term of two years) – Prof <u>Nimit Chowdhary</u>	Member
20	Director – IITTM – Prof. <u>Sandeep Kulshreshtha</u>	Member Secretary

# INTERNATIONAL COLLABORATIONS

Indian Institute of Tourism and Travel Management has played a key role in development of tourism education in Asia and the Pacific Region. It has also played an important role in setting up the network of Asia Pacific Education and Training Institutes in Tourism (APETIT), promoted by United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP). IITTM has utilized this platform in a big way to encourage, develop and facilitate joint activities in the field of common interest mainly through exchange of faculty and students amongst member institutions.

The institute is an association member of United Nations World Tourism Organization (UNWTO) since the early days of its inception. IITTM has tied-up with a few foreign universities for exchange of faculty and students to promote a holistic approach and research culture within the campus premises. Distinguished academicians and eminent scholars from foreign universities have been visiting the institute to participate in conferences, workshops, seminars, and other events regularly.



# STUDENT OFF CAMPUS ACTIVITIES

Students have also been actively taking part in various field exposures offered by the institute for their holistic intellectual growth and development.

**Few of the events where students have already made a benchmark in a very short span of time are:**

- Volunteered SATTE.
- Volunteered World Series Hockey.
- Polio Free India Event.
- World Heart Day Event.
- UNICEF Events.
- IATO Convention.
- TTF/OTM Events.
- Attended National Tourism Award.
- Actively participated in workshop on Campaign Clean India Organized by Ministry of Tourism, Govt of India, Actively Events ICPB, Paryatan Parv, Swacchta Action Plan, North East destination event and many more.

Apart from this, the students have been actively involved in various Extra Curricular activities including Run For Responsible Tourism, Delhi Half Marathon, Field Visit To Surajkund Crafts Mela, Visit to National Museum, Delhi Darshan including UNESCO world heritage sites, Study visit to Indian Mountaineering Foundation, Study visit to Travel Agencies and Adventure Tour Operators, Excursion to Neemrana, Rajasthan for Zipping, In-house Sports Week, Various committees like cultural Society, quiz society, debate society and editorial team have been formed to give a buzz to fortnight to interact and discuss about the latest upcoming activities to be conducted, students also undertook 8 days Elementary Skiing Course organized by Atal Bihari Vajpayee Institute of Mountaineering and Allied sports, Manali.



# SUMMER INTERNSHIP PROGRAM

The summer internship cell assists students in planning their career and facilitates their entry into trainings, which matches their interest. It serves as a channel of communication between students and organizations to recruit students on and off campus. This year all desirous students were placed both in domestic and multinational companies during this institute interface program in the period of May-July 2018.

## Some of the clientele organizations were:

- |    |                          |    |                           |
|----|--------------------------|----|---------------------------|
| 1  | Adithya Grand Vacations  | 22 | Pacific Travel            |
| 2  | Cholan Tours and Travels | 23 | Places and Wishes         |
| 3  | CRS Technologies         |    |                           |
| 4  | Divine Events            | 24 | Prasthan Travels and Mice |
| 5  | Easy Vacation Expert     | 25 | Sahibji Pvt. Ltd          |
| 6  | Editerra                 | 26 | SOTC                      |
| 7  | Equator Tours            | 27 | Southern Travels          |
| 8  | Erco Travels             | 28 | TAC Adventure House       |
| 9  | Game of Roads            | 29 | Thomas Cook               |
| 10 | Global Glimpse Tours     | 30 | Travel Magic              |
| 11 | ICPB                     | 31 | Travelomate               |
| 12 | IES                      | 32 | Trio Vacations            |
| 13 | India Attitude           | 33 | Trip to Temples           |
| 14 | India Hikes              | 34 | Tripver                   |
| 15 | Justtravels              | 35 | Vajra Events              |
| 16 | Luxe Escape              | 36 | Wanderlust India          |
| 17 | Mapsor                   | 37 | Way to India              |
| 18 | My Value Travel          | 38 | Web CRS                   |
| 19 | Orangetrips              |    |                           |
| 20 | Orchid DMC               |    |                           |
| 21 | Woyovage                 |    |                           |

# PLACEMENTS 2016-2018

IITTM Noida has a 100% Placement records from its inception and the same trend contributed every year. The entire students are well placed in the year 2017.

IITTM Noida received an overwhelming response from various organizations.

## The key organization that recruited the students are:

1	Adhvanta Hospitality	25	Orchid DMC
2	Alpcord Network	26	Passionate Discoveries
3	Attitude Events	27	Quest Adventure
4	Clearship Group	28	Rainbow Camp Resort
5	Club 7 Holidays	29	Red Carpet
6	Cox and Kings	30	Robinville Intech Pvt. Ltd
7	Cruise Professional	31	Sacred Dot Tours
8	Darshan Yatri	32	SOTC
9	Dee Catalyst	33	Tamarind Global
10	Dpauls	34	TBO Holidays
11	Edterra Edventures	35	The Madpackers Hostel
12	Enriching Journeys	36	Thomas Cook Ltd
13	Equator Touris	37	Tornos India
14	FCM Travel Solutions	38	Travel Magic
15	GB International	39	Travel Raga
16	Grey Eagles India	40	Treks and Rapids
17	I Need Trip Travels	41	Trip Clues
18	ICES	42	Trip to Temple
19	Inter ADS Exhibition	43	Trumerica
20	Inverted Prism	44	Turmerica Travels
21	Iris Vacations	45	Unlock High Destinations
22	Matchbox Ventures	46	Urban Adventures
23	Monks and Monkeys Travels	47	WanderOn
24	My Value Travel	48	Youreka

# STUDENTS OFF CAMPUS ACTIVITIES



# STUDENT PROFILES



**AAKSHI  
THAKUR**

**Age:**24  
**Contact:** 9599942655  
**State:** Himachal Pradesh  
**Email:** akshithakur06@gmail.com  
**Electives:** Event Management & Special Interest Tourism  
**Summer Training:** Orchid DMC  
**Work Experience:** Fresher



**ABHIGYAN  
ANUPAM**

**Age:**23  
**Contact:** 9031117773  
**State:** Jharkhand  
**Email:** abhigyananupam@gmail.com  
**Electives:** Event Management & Special Interest Tourism  
**Summer Training:** Travelmate  
**Work Experience:** Fresher



**ABHISHEK  
KUMAR**

**Age:**25  
**Contact:** 7004939875  
**State:** Jharkhand  
**Email:** abhishekkumar.vishal@gmail.com  
**Electives:** Tour Operation Management & Special Interest Tourism  
**Summer Training:** Just Wravel  
**Work Experience:** Fresher



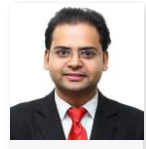
**ABHISHEK  
NEGI**

**Age:**22  
**Contact:** 9811156760  
**State:** New Delhi  
**Email:** abhisheknegi522@gmail.com  
**Electives:** Tour Operations Management & Special Interest Tourism  
**Summer Training:** India Hikes  
**Work Experience:** Fresher



**ABHISHEK  
SHARMA**

**Age:** 24  
**Contact:** 8700900379  
**State:** Uttar Pradesh  
**Email:** viswakarmaabhishek@gmail.com  
**Electives:** Tour Operation Management & Special Interest Tourism  
**Summer Training:** Wanderlust Adventures  
**Work Experience:** Fresher



**ABSHAR  
AGHWANI**

**Age:**25  
**Contact:** 9928590194  
**State:** Rajasthan  
**Email:** absharaghwani@gmail.com  
**Electives:** Tour Operations Management & Airfare Ticketing  
**Summer Training:** Wovoyages  
**Work Experience:** Fresher



**ADITYA  
SHARMA**

**Age:** 25  
**Contact:** 7500232314  
**State:** Uttar Pradesh  
**Email:** aditya.aadi2808@gmail.com  
**Electives:** Event Management & Special Interest Tourism  
**Summer Training:** Harsh Tour & Travel  
**Work Experience:** Fresher



**AKANKSHYA  
TRIPATHY**

**Age:**23  
**Contact:** 9634877681  
**State:** Odisha  
**Email:** atsweety.tripathy@gmail.com  
**Electives:** Event Management & Special Interest Tourism  
**Summer Training:** ICWF  
**Work Experience:** More than 6 months.

# STUDENT PROFILES



**AKASH  
CHAUDHARY**

**Age:**25  
**Contact:** 9899525833  
**State:** New Delhi  
**Email:**  
akashchaudhary.iitm@gmail.com  
**Electives:** Tour Operations  
Management & Special Interest  
Tourism  
**Summer Training:** Southern  
Travel  
**Work Experience:** Fresher



**ANUBHAV  
SHUKLA**

**Age:**23  
**Contact:** 7905497645  
**State:** Uttar Pradesh  
**Email:** imanubhav27@gmail.com  
**Electives:** Event Management &  
Special Interest Tourism.  
**Summer Training:** Divine Events  
**Work Experience:** Fresher



**ANUVAG  
P. SINGH**

**Age:**24  
**Contact:** 7838641026  
**State:** New Delhi  
**Email:** anuvagpratap20@gmail.com  
**Electives:** Event Management &  
Airfare and Ticketing  
**Summer Training:** Indian Exhibition  
Services  
**Work Experience:** Fresher



**APOORVA  
JAIN**

**Age:**22  
**Contact:** 8209106080  
**State:** Madhya Pradesh  
**Email:** jain.apoorva19@gmail.com  
**Electives:** Event Management &  
Airfare and Ticketing  
**Summer Training:** TAC Adventures  
**Work Experience:** Fresher



**ARATRIKA  
DE**

**Age:**25  
**Contact:** 9971736035  
**State:** Uttar Pradesh  
**Email:** aratrika.de16@gmail.com  
**Electives:** Event Management &  
Airfare and Ticketing  
**Summer Training:** Prasthan Travels  
**Work Experience:** Fresher



**ARPIT  
VERMA**

**Age:**24  
**Contact:** 9643763108  
**State:** Uttar Pradesh  
**Email:**  
arpitverma281193@gmail.com  
**Electives:** Special Interest Tourism  
& Event Management  
**Summer Training:** Harsh Tours and  
Travels  
**Work Experience:** One year



**ARUNDHATI  
MUKHARJEE**

**Age:**23  
**Contact:** 8800416543  
**State:** Uttar Pradesh  
**Email:** arundhati.p24@gmail.com  
**Electives:** Tour Operations &  
Airfare Ticketing  
**Summer Training:** Pacific Travels  
**Work Experience:** Fresher



**ASHISH  
CHAMOLI**

**Age:**22  
**Contact:** 8267097681  
**State:** Uttarakhand  
**Email:**  
ashishchamoli609@gmail.com  
**Electives:** Event Management &  
Airfare Ticketing  
**Summer Training:** Places and  
Wishes  
**Work Experience:** Fresher

# STUDENT PROFILES



**ASHWANI  
BHATI**

**Age:**25  
**Contact:** 8459010206  
**State:** Uttar Pradesh  
**Email:**  
ashwanibhati60@gmail.com  
**Electives:** Tour Operations  
Management & Special Interest  
Tourism  
**Summer Training:** EdTerra  
Adventures  
**Work Experience:** Fresher



**ASTHA  
SHARMA**

**Age:**22  
**Contact:** 9013477660  
**State:** Uttar Pradesh  
**Email:** astha1216@gmail.com  
**Electives:** Event Management &  
Special Interest Tourism  
**Summer Training:** My Value  
Travel  
**Work Experience:** Fresher



**AVIJIT  
JAMLOKI**

**Age:**21  
**Contact:** 9871789159  
**State:** Uttarakhand  
**Email:**  
avijitjamloki@gmail.com  
**Electives:** Tour Operations  
Management & Special  
Interest Tourism  
**Summer Training:** India Hikes  
**Work Experience:** Freelancer in  
Tour Leading for 2 years



**BHANU  
JINDAL**

**Age:**24  
**Contact:** 9780252201  
**State:** Punjab  
**Email:**  
bhanujindal905@gmail.com  
**Electives:** Event  
Management & Special  
Interest Tourism  
**Summer Training:** WanderOn  
**Work Experience:** Fresher



**BHAVYA  
AGNIHOTRI**

**Age:**22  
**Contact:** 8720067057  
**State:** Madhya Pradesh  
**Email:**  
bhavyaagnihotri140@gmail.com  
**Electives:** Event Management  
& Airfare and Ticketing  
**Summer Training:** Places and  
Wishes  
**Work Experience:** Fresher



**DEEP N.  
TEW**

**Age:**23  
**Contact:** 8802786779  
**State:** Jharkhand  
**Email:** deeptew9@gmail.com  
**Electives:** Tour Operations  
Management & Special Interest  
Tourism  
**Summer Training:** EdTerra  
Adventures  
**Work Experience:** Fresher



**DEEPAI  
BEDI**

**Age:**22  
**Contact:** 7838521978  
**State:** New Delhi  
**Email:** dipalibedi95@gmail.com  
**Electives:** Event Management  
& Airfare and Ticketing  
**Summer Training:** Equator Tours  
**Work Experience:** Fresher



**DHAANI  
GUPTA**

**Age:**22  
**Contact:** 9536041246  
**State:** Uttarakhand  
**Email:**  
guptadhaani11@gmail.com  
**Electives:** Event Management &  
Airfare and Ticketing  
**Summer Training:** Orchid DMC  
**Work Experience:** Fresher

# STUDENT PROFILES



**FAREED  
LAIQ**

**Age:**23  
**Contact:** 8826852435  
**State:** New Delhi  
**Email:** fareedlaiq@gmail.com  
**Electives:** Event Management & Airfare and Ticketing  
**Summer Training:** EdTerra Adventures  
**Work Experience:** Fresher



**GAUTAM  
ARORA**

**Age:**22  
**Contact:** 7017974769  
**State:** Uttarakhand  
**Email:** arora.gautam20@gmail.com  
**Electives:** Tour operation Management & Special Interest Tourism  
**Summer Training:** Equator Tours  
**Work Experience:** Fresher



**GITANJALI  
CHAUHAN**

**Age:**22  
**Contact:** 9718160622  
**State:** New Delhi  
**Email:** gitanjalichauhan17@gmail.com  
**Electives:** Event Management & Airfare and Ticketing  
**Summer Training:** Equator Tours  
**Work Experience:** Fresher



**H.K.  
SRIHARSHA**

**Age:** 24  
**Contact:** 8123553772  
**State:** Karnataka  
**Email:** sriharsha.hk12@gmail.com  
**Electives:** Event Management & Airfare Ticketing  
**Summer Training:** Ministry of Tourism, Govt. of India  
**Work Experience:** Fresher



**HARISH G.  
NAIR**

**Age:**25  
**Contact:** 9975801342  
**State:** Maharashtra  
**Email:** hnair117@gmail.com  
**Electives:** Event Management & Airfare and Ticketing  
**Summer Training:** Pacific Travels  
**Work Experience:** One and Half years



**HARSH  
KUMAR**

**Age:**23  
**Contact:** 9871617409  
**State:** Uttar Pradesh  
**Email:** harshkumarih98@gmail.com  
**Electives:** Event Management & Special Interest Tourism  
**Summer Training:** Travelogram  
**Work Experience:** Fresher



**HARSHITA  
RAMDIYA**

**Age:** 22  
**Contact:** 9131544141  
**State:** Madhya Pradesh  
**Email:** 12.harshita.hr@gmail.com  
**Electives:** Event Management & Airfare and Ticketing  
**Summer Training:** Thomas Cook  
**Work Experience:** Fresher



**HEEMA  
BOSE**

**Age:** 25  
**Contact:** 7384424364  
**State:** West Bengal  
**Email:** heema.bose193@gmail.com  
**Electives:** Event Management & Airfare and Ticketing  
**Summer Training:** Erco Travels  
**Work Experience:** Fresher

# STUDENT PROFILES



**HRITHIK  
TRIPATHI**

**Age:** 21  
**Contact:** 7017283017  
**State:** Uttarakhand  
**Email:**  
hrithiktripathi456@gmail.com  
**Electives:** Event Management & Airfare and Ticketing  
**Summer Training:** TAC Adventures  
**Work Experience:** Fresher



**ISHITA  
SAHA**

**Age:** 26  
**Contact:** 9902382095  
**State:** West Bengal  
**Email:**  
ishitasaha0592@gmail.com  
**Electives:** Event Management & Airfare and Ticketing  
**Summer Training:** Travelomate Holidays  
**Work Experience:** Fresher



**JAHANVI  
NIJHAWAN**

**Age:** 23  
**Contact:** 8860276400  
**State:** New Delhi  
**Email:**  
jahanvinijhawan@outlook.com  
**Electives:** Event Management & Airfare and Ticketing  
**Summer Training:** Travelmagic.in  
**Work Experience:** One year



**KARTIK  
CHAUHAN**

**Age:** 23  
**Contact:** 9971979129  
**State:** New Delhi  
**Email:**  
chauhankartik015@gmail.com  
**Electives:** Tour Operations Management & Special Interest Tourism  
**Summer Training:** Wanderlust Adventures  
**Work Experience:** Fresher



**KASHIF  
A. ALVI**

**Age:** 23  
**Contact:** 9755167103  
**State:** Uttar Pradesh  
**Email:** kaalvi96@gmail.com  
**Electives:** Tour Operations Management & Airfare and Ticketing  
**Summer Training:** Equator Tour  
**Work Experience:** Fresher



**KESHAV  
MATHUR**

**Age:** 21  
**Contact:** 8882910076  
**State:** Uttar Pradesh  
**Email:**  
keshavmathur5500@gmail.com  
**Electives:** Tour Operation Management & Airfare and Ticketing  
**Summer Training:** Wanderlust Adventures  
**Work Experience:** Fresher



**KRITI  
BHATIA**

**Age:** 21  
**Contact:** 8510875159  
**State:** Uttar Pradesh  
**Email:** 1947kritibhatia@gmail.com  
**Electives:** Event Management & Special Interest Tourism  
**Summer Training:** Tripver Travel Community.  
**Work Experience:** Fresher



**LAVEENA  
HORA**

**Age:** 22  
**Contact:** 9582356643  
**State:** New Delhi  
**Email:** lavy.hora@gmail.com  
**Electives:** Event Management & Special Interest Tourism  
**Summer Training:** Divine Events  
**Work Experience:** Fresher



# STUDENT PROFILES



**LIPIKA  
ARORA**

**Age:** 22  
**Contact:** 8587978501  
**State:** Haryana  
**Email:** lipikaarora527@gmail.com  
**Electives:** Event Management & Airfare and Ticketing  
**Summer Training:** TAC Adventures  
**Work Experience:** Fresher



**MANVIKA  
BIMBRAW**

**Age:** 22  
**Contact:** 8054929150  
**State:** Punjab  
**Email:** mbimbraw72@gmail.com  
**Electives:** Event Management & Special Interest Tourism  
**Summer Training:** SOTC  
**Work Experience:** Fresher



**MAYANK  
VALECHA**

**Age:** 23  
**Contact:** 8630506979  
**State:** Uttar Pradesh  
**Email:** mayankvalecha707@gmail.com  
**Electives:** Event Management & Special Interest Tourism  
**Summer Training:** Vajra Events  
**Work Experience:** Fresher



**MOHAMMAD  
A. RIZVI**

**Age:** 25  
**Contact:** 9717914687  
**State:** New Delhi  
**Email:** mohammadaqdasrizvi@gmail.com  
**Electives:** Event Management & Special Interest Tourism  
**Summer Training:** Prasthan Travels  
**Work Experience:** Two and half years



**MONALI  
HEDAU**

**Age:** 23  
**Contact:** 8962238498  
**State:** Madhya Pradesh  
**Email:** mheadau26@gmail.com  
**Electives:** Tour Operations Management & Special interest Tourism  
**Summer Training:** Suvidha Travels  
**Work Experience:** One year



**MUGDHA  
SINGH**

**Age:** 23  
**Contact:** 7007606369  
**State:** Uttar Pradesh  
**Email:** mugdha3001@gmail.com  
**Electives:** Event Management & Airfare Ticketing  
**Summer Training:** Orchid DMC  
**Work Experience:** Fresher



**NAMBURI  
V. RAJU**

**Age:** 26  
**Contact:** 9676281233  
**State:** Andhra Pradesh  
**Email:** namburivenkataraju@gmail.com  
**Electives:** Event Management & Airfare and Ticketing  
**Summer Training:** Tripver Travel Community  
**Work Experience:** One year and two months



**NEHA  
RAI**

**Age:** 25  
**Contact:** 8768311334  
**State:** West Bengal  
**Email:** raineha2014@gmail.com  
**Electives:** Event Management & Airfare and Ticketing  
**Summer Training:** Holiday Triangle Travel  
**Work Experience:** 3 years

# STUDENT PROFILES



**NIHARIKA  
SAUMYA**

**Age:** 23  
**Contact:** 9958201893  
**State:** Uttar Pradesh  
**Email:** niharika11495@gmail.com  
**Electives:** Event Management & Airfare and Ticketing  
**Summer Training:** My Value Travel  
**Work Experience:** Fresher



**NIKHIL  
ARORA**

**Age:** 24  
**Contact:** 8700138391  
**State:** Uttar Pradesh  
**Email:** arora.nikhil14@gmail.com  
**Electives:** Event Management & Airfare and Ticketing  
**Summer Training:** CRS Technology  
**Work Experience:** Fresher



**NISHANT  
CHOWDHARY**

**Age:** 24  
**Contact:** 8757129185  
**State:** Bihar  
**Email:** nchowdhary44@gmail.com  
**Electives:** Event Management & Airfare and Ticketing  
**Summer Training:** Cholan Tours  
**Work Experience:** Fresher



**NISHANT  
YADAV**

**Age:** 23  
**Contact:** 7508037242  
**State:** Uttar Pradesh  
**Email:** nishanty@gmail.com  
**Electives:** Event Management & Special Interest Tourism  
**Summer Training:** Wanderlust Adventures  
**Work Experience:** Fresher



**NISHI  
SONI**

**Age:** 22  
**Contact:** 8839584501  
**State:** Uttar Pradesh  
**Email:** nishisonisnp@gmail.com  
**Electives:** Event Management & Special Interest Tourism  
**Summer Training:** Holidays by Sabhibji  
**Work Experience:** Fresher



**PIYUSH  
RAWAT**

**Age:** 23  
**Contact:** 9873580035  
**State:** New Delhi  
**Email:** piyush.rawat895@gmail.com  
**Electives:** Event Management & Airfare and Ticketing  
**Summer Training:** Just Travel  
**Work Experience:** One year



**PRAMUDIT  
SENGAR**

**Age:** 24  
**Contact:** 7786920036  
**State:** Uttar Pradesh  
**Email:** pramudit94@gmail.com  
**Electives:** Event Management & Special Interest Tourism  
**Summer Training:** My Value Travel  
**Work Experience:** Fresher



**PRASHANT  
J. JAIN**

**Age:** 22  
**Contact:** 7877068586  
**State:** Rajasthan  
**Email:** prashantjain0022@gmail.com  
**Electives:** Event Management & Airfare and Ticketing  
**Summer Training:** Wovoyages  
**Work Experience:** Fresher

# STUDENT PROFILES



**PRAATEEK  
K. TRIPATHI**

**Age:** 24  
**Contact:** 9873170147  
**State:** Madhya Pradesh  
**Email:** prateek.cs94@gmail.com  
**Electives:** Event Management & Special Interest Tourism  
**Summer Training:** Trip to Temples  
**Work Experience:** Fresher



**PRAATEEK S.  
BAGHEL**

**Age:** 22  
**Contact:** 7415565545  
**State:** Madhya Pradesh  
**Email:** singhprateek0615@gmail.com  
**Electives:** Event Management & Special Interest Tourism  
**Summer Training:** WanderOn  
**Work Experience:** Fresher



**RADHIKA  
GUPTA**

**Age:** 22  
**Contact:** 9873338938  
**State:** New Delhi  
**Email:** guptaradhika430@gmail.com  
**Electives:** Event Management & Airfare and Ticketing  
**Summer Training:** Tripver  
**Work Experience:** Fresher



**RAHUL  
GARG**

**Age:** 23  
**Contact:** 9760413844  
**State:** Punjab  
**Email:** rahul.garg9695@gmail.com  
**Electives:** Event Management & Airfare and Ticketing  
**Summer Training:** India Exposition Mart  
**Work Experience:** Fresher



**RAJAN  
MISHRA**

**Age:** 22  
**Contact:** 9711977804  
**State:** Uttar Pradesh  
**Email:** rajan.mishra0112@gmail.com  
**Electives:** Event Management & Airfare Ticketing  
**Summer Training:** Travelomate Holidays  
**Work Experience:** Fresher



**RAJAT  
YOGESHWAR**

**Age:** 24  
**Contact:** 8860011691  
**State:** Uttar Pradesh  
**Email:** yogeshwar.rajat0@gmail.com  
**Electives:** Tour Operation Management & Special Interest Tourism  
**Summer Training:** Trip to Temples  
**Work Experience:** Fresher



**RASHIV  
BAJAJ**

**Age:** 25  
**Contact:** 8802736115  
**State:** Uttar Pradesh  
**Email:** rashiv18@gmail.com  
**Electives:** Event Management & Airfare and Ticketing  
**Summer Training:** Pacific Travels  
**Work Experience:** Fresher



**RIDHAM  
TRIPATHI**

**Age:** 21  
**Contact:** 9627986661  
**State:** Uttarakhand  
**Email:** ridhamtripathi78@gmail.com  
**Electives:** Event Management & Airfare Ticketing  
**Summer Training:** Wovoyages  
**Work Experience:** Fresher

# STUDENT PROFILES



**Rinchen  
L. Lama**

**Age:** 22  
**Contact:** 8091220971  
**State:** Sikkim  
**Email:**  
rinchenlhamu1@gmail.com  
**Electives:** Event Management &  
Airfare Ticketing  
**Summer Training:** EdTerra  
Adventures  
**Work Experience:** Fresher



**RISHABH  
K. GUPTA**

**Age:** 23  
**Contact:** 9555938330  
**State:** New Delhi  
**Email:** rinku7017@gmail.com  
**Electives:** Event Management &  
Airfare Ticketing  
**Summer Training:** Trip to  
Temples  
**Work Experience:** Fresher



**RITU  
PANDEY**

**Age:** 22  
**Contact:** 9644649196  
**State:** Madhya Pradesh  
**Email:** ritu.a2713@gmail.com  
**Electives:** Event Management &  
Airfare and Ticketing  
**Summer Training:** Cholan  
Holidays  
**Work Experience:** Fresher



**ROHIT P. S.  
CHAUHAN**

**Age:** 25  
**Contact:** 9340797003  
**State:** Madhya Pradesh  
**Email:**  
1107rohitchauhan@gmail.com  
**Electives:** Event Management &  
Airfare and Ticketing  
**Summer Training:** Places and  
Wishes  
**Work Experience:** Fresher



**ROMA  
SINHA**

**Age:** 20  
**Contact:** 8130708933  
**State:** New Delhi  
**Email:** sinharoma41@gmail.com  
**Electives:** Event Management &  
Airfare and Ticketing  
**Summer Training:** Aditya Grand  
Vacations  
**Work Experience:** Fresher



**SHANTANU  
KULSHRESHTHA**

**Age:** 21  
**Contact:** 9773850122  
**State:** New Delhi  
**Email:**  
09shantanu.k@gmail.com  
**Electives:** Event Management  
and Airfare and Ticketing  
**Summer Training:** Southern  
Travels  
**Work Experience:** Fresher



**SHEETAL  
BHANDARI**

**Age:** 22  
**Contact:** 8587910565  
**State:** New Delhi  
**Email:** bsheetal65@gmail.com  
**Electives:** Event Management &  
Airfare Ticketing  
**Summer Training:** ICPB  
**Work Experience:** Fresher



**SHIVANSHI  
SINGH**

**Age:** 21  
**Contact:** 8826982840  
**State:** Uttar Pradesh  
**Email:**  
shivanshisingh.2208@gmail.com  
**Electives:** Event Management &  
Airfare and Ticketing  
**Summer Training:** India Attitude  
**Work Experience:** Fresher

# STUDENT PROFILES



**SHUBHAM  
SHUKLA**

**Age:** 21  
**Contact:** 7905990342  
**State:** Uttar Pradesh  
**Email:** shubhamshukla203@gmail.com  
**Electives:** Event Management & Special Interest Tourism  
**Summer Training:** Trip to Temples  
**Work Experience:** Fresher



**SKAND  
JOSHI**

**Age:** 23  
**Contact:** 9717304977  
**State:** New Delhi  
**Email:** joshi.skand@gmail.com  
**Electives:** Event Management & Special Interest Tourism  
**Summer Training:** Tripver  
**Work Experience:** Fresher



**SUMIT  
SINGH**

**Age:** 22  
**Contact:** 8130343314  
**State:** Haryana  
**Email:** siddharthsingh00724@gmail.com  
**Electives:** Event Management & Special Interest Tourism  
**Summer Training:** Dream Fly Vacations  
**Work Experience:** Fresher



**S.  
SUGANTHAN**

**Age:** 23  
**Contact:** 9585522556  
**State:** Tamil Nadu  
**Email:** suganthansakhivel@gmail.com  
**Electives:** Event Management & Airfare and Ticketing  
**Summer Training:** Orange Trips  
**Work Experience:** Fresher



**SACHIN  
PATHAK**

**Age:** 22  
**Contact:** 7839466499  
**State:** Uttar Pradesh  
**Email:** 2401sachin@gmail.com  
**Electives:** Event Management & Airfare and Ticketing  
**Summer Training:** Travelomate Holidays  
**Work Experience:** Fresher



**SADANAND  
KHARE**

**Age:** 24  
**Contact:** 9140443931  
**State:** Uttar Pradesh  
**Email:** rohan.khare14@gmail.com  
**Electives:** Event Management & Airfare and Ticketing  
**Summer Training:** Prasthan Travels and Events  
**Work Experience:** Fresher



**SAKSHI  
ACHARYA**

**Age:** 23  
**Contact:** 9826909499  
**State:** Madhya Pradesh  
**Email:** sakshi.acharya22995@gmail.com  
**Electives:** Event Management & Airfare and Ticketing  
**Summer Training:** Trio Vacations  
**Work Experience:** Fresher



**SALONI  
NEGI**

**Age:** 23  
**Contact:** 8755051413  
**State:** Uttarakhand  
**Email:** saloni.negi11@gmail.com  
**Electives:** Event Management & Airfare and Ticketing  
**Summer Training:** Divine Events  
**Work Experience:** Fresher

# STUDENT PROFILES



**SUSHMITA S.  
ANGOLKAR**

**Age:** 21  
**Contact:** 8080688320  
**State:** Maharashtra  
**Email:**  
angolkar.sushmita@gmail.com  
**Electives:** Tour Operation  
Management & Special Interest  
Tourism  
**Summer Training:** Travelomate  
Holidays  
**Work Experience:** Fresher



**SWASTI  
MAHESHWARI**

**Age:** 22  
**Contact:** 9871436247  
**State:** Uttar Pradesh  
**Email:**  
gupta.swasti14@gmail.com  
**Electives:** Event Management &  
Airfare and Ticketing  
**Summer Training:** Luxe Escape  
**Work Experience:** Fresher



**T. BALA  
MURUGAN**

**Age:** 22  
**Contact:** 8447599616  
**State:** Tamil Nadu  
**Email:**  
balamurugan3096@gmail.com  
**Electives:** Event Management &  
Special Interest Tourism  
**Summer Training:** Cholan  
Holidays  
**Work Experience:** Fresher



**T. SHAURYA  
J. KUMAR**

**Age:** 24  
**Contact:** 9821596917  
**State:** Uttar Pradesh  
**Email:** shouryatak@outlook.com  
**Electives:** Event Management &  
Airfare Ticketing  
**Summer Training:** India Attitude  
**Work Experience:** Fresher



**TRICHI  
TIWARI**

**Age:** 23  
**Contact:** 9454933596  
**State:** Uttar Pradesh  
**Email:** tritiwari11@gmail.com  
**Electives:** Event Management &  
Airfare and Ticketing  
**Summer Training:** Places and  
Wishes  
**Work Experience:** Fresher



**TSEWANG  
NORBOO**

**Age:** 23  
**Contact:** 9971299029  
**State:** Jammu and Kashmir  
**Email:** tsangnorboo@gmail.com  
**Electives:** Tour Operations  
Management & Airfare  
Ticketing  
**Summer Training:** Just Wavel  
**Work Experience:** Fresher



**VAIBHAV  
SAKLANI**

**Age:** 23  
**Contact:** 7830626963  
**State:** Uttarakhand  
**Email:** vaibhavsaklani.iitmm@gmail.com  
**Electives:** Event Management  
and Special Interest Tourism  
**Summer Training:** SOTC  
**Work Experience:** Fresher



**VALLAVI**

**Age:** 24  
**Contact:** 9873916505  
**State:** Delhi  
**Email:** bansalvalavi57@gmail.com  
**Electives:** Event Management  
and Airfare Ticketing  
**Summer Training:** Equator Tours  
**Work Experience:** Fresher

# STUDENT PROFILES



**VIDUSHI  
YADAV**

**Age:** 23

**Contact :** 8377826665

**State:** Delhi

**Email:** vidushi95@gmail.com

**Electives:** Event Management  
& Air Fare Ticketing

**Summer Training:**

Adventure Nation

**Work Experience:** Fresher



**VIKAS  
YADAV**

**Age:** 22

**Cont act :** 8920251827

**State:** Madhya Pradesh

**Email:** vy.vikasyadav246@gmail.com

**Electives:** Event Management &  
Airfare Ticketings

**Summer Training:** Divine Events

**Work Experience:** Fresher



# PLACEMENT CELL

FOR FURTHER DETAILS PLEASE CONTACT

*Dr. Rinzing Lama*

**Asst. Professor and Chairperson-Placement**

**Email:** rinzing.lama@iittm.ac.in, +91 8860081676 (M)

## PLACEMENT COMMITTEE

1. Aakshi Thakur: +91 9599942655
2. Abhigyan Anupam: +91 9031117773
3. Akanshya Tripathy: +91 9634877681
4. Apoorva Jain: +91 8209106080
5. Avijit Jamloki: +91 9410124666
6. Dhaani Gupta: +91 9536041246
7. Harshita Ramdiya: +91 9131544141
8. Heema Bose: +91 7384424364
9. Mughda Singh: +91 7007606369
10. Ridham Tripathi: +91 9627986661
11. Sheetal Bhandari: +91 8587910565

**Email:** placements@iittmnoida.ac.in



# ADDRESS



**Indian Institute of Tourism & Travel Management**  
(An Autonomous Body under Ministry of Tourism, Govt. of India)  
A-36, Sector-62, NOIDA, Uttar Pradesh-201301



**Website:** [www.iittmnoida.ac.in](http://www.iittmnoida.ac.in)

**Email:** [placements@iittmnoida.ac.in](mailto:placements@iittmnoida.ac.in)

**Contact No.:** +91 120 2459100

# RESPONSE SHEET

To,  
The Placement Chairperson  
Indian Institute of Tourism and Travel Management  
A-36, Sector-62, NOIDA  
Gautam Buddha Nagar, Uttar Pradesh.  
Sir,

We are interested to visit IITM NOIDA to hold Pre placement talk (PPT) with MBA (Tourism and Travel Management) students. As desired our campus recruitment process is as follows :-

Name of the Organization: \_\_\_\_\_

No. of Vacancies: \_\_\_\_\_

Name of the Post: \_\_\_\_\_

Brief Profile Description

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Preferred Date for PPT: \_\_\_\_\_

Facilities Required :-

- LCD Projector \_\_\_\_\_
- OHP \_\_\_\_\_
- Any other \_\_\_\_\_

Person to coordinate with:

Name: \_\_\_\_\_

E-mail: \_\_\_\_\_

Contact No.: \_\_\_\_\_

Address: \_\_\_\_\_

(Authorized signature)

Name -----

Designation-----